



POWERFUL PRESENTATIONS

Becoming a Communicator

INTRODUCTION

Powerful Presentations:

The greatest fear in America, time and time again is public speaking.

Through teaching and video recording presentations, participants will garner skills in the area of constructing presentations, keeping thoughts concise, speaking impromptu, visual aids, dealing with nerves, and appearing/sounding confident and in command of the moment.

In addition, participants learn how to effectively manage a question/answer session on the phone or face-to-face.

I have worked with Jer for over 8 years. He has delivered top notch programs for our employees and continues to receive high marks for his delivery, facilitating and engagement. What makes him the ultimate role model in delivery of a program is his ability to be agile and to gauge the audience, reflect and flex on the spot based on needs of participants. To be honest, I try to attend the sessions we schedule with Jer to "steal with pride" his behaviors and approach to facilitating sessions, as they are so successful. He is a natural.

-Rodney Coon

Global Program Manager - Leadership Development SABIC



SAMPLE CLASS AGENDA

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Day One:

8:30 AM Class Start

Benchmark Video

10:30 AM Behavioral Styles

11:30 AM One Hour Lunch

12:30 PM Opening a Presentation

Opening Video

2:00 PM Credible?

2:15 PM The Voice

Group Practice

2:45 PM The Look

Look/Sound Video

3:30 PM Gestures

4:00 PM Jer Open for Questions/Coaching

Day Two:

8:30 AM Impromptu Speaking

Impromptu Video

9:30 AM The Body of a Presentation

10:30 AM Visual Aids

Additional Group Practice

11:30 AM One Hour Lunch

1:30 PM The Close

Closing Video

3:00 PM Handling Q/A

3:30 PM Review of Final Videos

4:00 Jer Open for Questions/Coaching

Times may vary. Times may be adjusted depending upon client request. There are two breaks (morning/afternoon) not reflected in this agenda.



OBJECTIVES

Sample of Knowledge and Skills Gained:

- ✓ The use of effective formats for building powerful presentations, reducing filler words directing a clearer message
- ✓ Appearing confident as a presenter, even if the presenter does not feel confident
- ✓ The power of posture whether presenting face-to-face or on the phone
- ✓ Using the hands to drive message
- ✓ Sounding confident as a presenter, even if the presenter does not feel confident
- ✓ Using the voice to drive message and engage an audience
- ✓ Attendees learn important guidelines in order to best utilize powerpoint.
- ✓ Attendees learn strategies to best utilize a visual aid (powerpoint, handout, whiteboard) when communicating
- ✓ Attendees learn strategies for controlling their question and answer sessions.
- ✓ Attendees learn how to handle tense moments in Q/A sessions.
- ✓ Attendees learn how to think on their feet, while appearing confident during Q/A.



VIDEO

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All attendees are video recorded and coached in the moment. Every attendee records four to six videos over a two day period.

In addition, a private video coach is available to instruct and assist attendees in a more one-on-one environment. Ask us about the additional costs and requirements to add a private coach to the training event.

*In a survey of any audience
100% would agree that
rambling during a
presentation...does not work.*



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ABOUT JER



A sought after communicator, Jeremy Dunlap (Jer) brings nearly two decades of speaking experience to the stage. His humor, storytelling, and driven points have made him a popular business world speaker with a client list that includes the likes of Gulfstream, Texas Instruments, BP/Castrol, SABIC, Under Armour, NASA, Dell, AT&T, Honeywell, Century Link, and Panasonic.

In addition he has proudly served as a speaker/trainer for four branches of the United States military including both regular and irregular warfare.

He is the lead trainer for WHOLE Training Solutions Institute, LLC. With a focus on audience engagement and learning, WTSI creates creative strategies to best engage a client, no matter the audience size. As a student event speaker, Jer has addressed thousands of students all across the country.

Among other writing credits, Jer is the author of the book "DANNY: The Virtues Within: What America Can Learn from Navy SEAL Danny Dietz."

Jeremy Dunlap resides with his wife and two daughters in their beautiful home state of West Virginia.

