



EVERYDAY LEADERS

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Developing longterm leaders that impact & produce



WHAT IS A LEADER?

- **The definition of a self aware leader**
- Managers maintain, Leaders push and adapt to change
- Leadership Styles (Emotional Intelligence)

Sample Knowledge and Skills Gained:

- Understanding the leadership style and how to effectively communicate with other styles
- Leadership is influence.
- Leaders are always looking for ways to advance their teams or improve their people and/or systems.
- The importance of and strategies for self-leadership

MAKING GREAT DECISIONS

- The factors that drive leaders to make great or awful decisions
- A method for leaders to analyze and obtain the best information (thought model)
- Factors that help leaders make moments matter

Sample Knowledge and Skills Gained:

- Leaders must choose to make great decisions and not allow unnecessary factors drive poor decisions.
- How to garner information quickly and make the best decision.



TRUTH ON COMMUNICATION

- How leaders create open communication
- How leaders shut down communication
- How leaders effectively communicate

Sample Knowledge and Skills Gained:

- Motivating people starts by listening to people.
- Arrogance and pride can hinder a leader from communicating.
- Johari Window of Communication
- Strategies to communicate quickly and effectively thereby building the trust of their teams.

TRUTH ON TEAMS

- Leaders that fail teams
- Teams that fail leaders
- Effective boundaries that leaders build for teams
- When leaders live the boundaries
- Driving force of the team - The Leader

Sample Knowledge and Skills Gained:

- Strategies to develop team oriented boundaries that make teams work.
- A clear understanding that boundaries in teamwork are only as good as the leader living and enforcing the team boundaries



THE ART OF VISION

- What is a leadership vision?
- Methods for leaders to develop vision
- Leadership strategies to cast vision for a group
- Leadership strategies to cast vision for a person
- Methods for leaders to build consensus around group vision (influence)
- Motivations and strategies for leaders to live out the vision daily

Sample Knowledge and Skills Gained:

- A clear understanding that vision is personal, individual, and team oriented
- A clear understanding that vision is momentum for their team that moves under the umbrella of company vision.
- A word statement to better help them develop a team vision
- A word statement to assist them in creating a personal vision statement
- Using vision for a personal team member to motivate and build morale



ART OF DELEGATING

- The reasons delegating is crucial to leaders
- The reasons leaders fail to delegate and the consequences of delegation failure
- The "Flannigan Model" of delegation

Sample of Knowledge and Skills Gained:

- A clear understanding of what delegation is and is not
- A delegation model and strategy for leaders in quick moving environments

ART OF MOTIVATION

- The reasons leaders fail to motivate
- The benefits of leadership motivation
- Leadership strategies to motivate teams
- Leaders using celebration as motivation

Sample of Knowledge and Skills Gained:

- Strategies to motivate in a constantly changing environment
- Understanding that motivation helps in times of change



QUICK COACHING MODEL

- Methods for leaders to coach effectively in a quick conversation
- Leadership barriers to effective coaching in a quick conversation
- Quick coaching model in an environment of constant change

Model:

Chat about moment or purpose

Ask and investigate first

Remind them of vision

Effort need to correct or change

Develop the plan



ADDITIONAL INFORMATION

Brief Overview of the Exercises:

- The Lone Chair - This exercise begins the training when attendees walk into an empty room with only a note attached to only one chair. Their mission is to outfit the room with the needed furniture and resources for training.
- Tear Up The Picture - This exercise allows attendees to draw a picture of what they thought leadership would entail and then destroy the falsehoods.
- Build The Tower - This exercise forces attendees to create a structure in a constantly changing environment.
- Investigation- Using the tools of asking questions to solve a mystery.
- The Island- Attendees must create a vision for not just surviving on an island but thriving. Literally using the resources in the room, attendees will delegate jobs, obtain shelter, food, and all needs for thriving on a deserted island/classroom.

ABOUT JER



A sought after communicator, Jeremy Dunlap (Jer) brings nearly two decades of speaking experience to the stage. His humor, storytelling, and driven points have made him a popular business world speaker with a client list that includes the likes of Gulfstream, Texas Instruments, BP/Castrol, SABIC, Under Armour, NASA, Dell, AT&T, Honeywell, Century Link, and Panasonic.

In addition he has proudly served as a speaker/trainer for four branches of the United States military including both regular and irregular warfare.

He is the lead trainer for WHOLE Training Solutions Institute, LLC. With a focus on audience engagement and learning, WTSI creates creative strategies to best engage a client, no matter the audience size. As a student event speaker, Jer has addressed thousands of students all across the country.

Among other writing credits, Jer is the author of the book "DANNY: The Virtues Within: What America Can Learn from Navy SEAL Danny Dietz."

Jeremy Dunlap resides with his wife and two daughters in their beautiful home state of West Virginia.

